Annual Report of Business Information for the City of Saskatoon

BUSINESS Profile 2014

Business License Program – Annual Report 2014

The Community Standards, Business License Program, licenses all businesses operating from a fixed address within Saskatoon. This includes all home based businesses as well as businesses operating from commercial and industrial locations.

The Business Profile Annual Report provides a summary and analysis of business activity in Saskatoon, including information on new businesses, commercial/industrial businesses, and home based businesses for 2014.

All data contained within this publication was obtained by the City of Saskatoon through the Business License Program. All businesses have been classified based on their primary business type or activity according to the North American Industry Classification System (For more information on NAICS, visit www.statcan.gc.ca/ and search "NAICS 2012" or email infostats@statcan.ca).

2014 Highlights:

- Continued strong overall growth in 2014 with a 2% increase in total licensed businesses compared to 2013.
- 811 **new** Home Based Business applications were issued which represents **65%** of all new business licenses issued in 2014. Home Based Businesses comprise 42% of the total licensed businesses in Saskatoon.
- The Central Business District, North Industrial and Airport Business Area neighbourhoods had the greatest number of **new** commercial/industrial businesses, representing **34%** of all new licensed businesses.
- The Trade (Wholesale & Retail) sector continued to see the highest number of **new** commercial/industrial applications, representing **28%** of all new licensed businesses.
- The Construction sector continued to have the greatest number of **new** Home Based licenses issued, representing **31%** of all new home based businesses.

Total Licensed Businesses
An increase of 19% since 2009 2

New Businesses
1,250 new business licenses in 2014 3

Commercial/Industrial Businesses
Represents 58% of all licensed business in 2014 4

Home Based Businesses
Up 37% from five years ago 5

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City of Saskatoon
Community Standards

Total Licensed Businesses

The City of Saskatoon Business License Bylaw requires all businesses to obtain a license prior to operating. In 2014, there were 10,444 businesses licensed by the program. Figure 1 illustrates the overall business growth in Saskatoon and identifies the total number of home based and commercial/industrial businesses licensed from 2009 to 2014. The total number of businesses has increased by 19% since 2009.

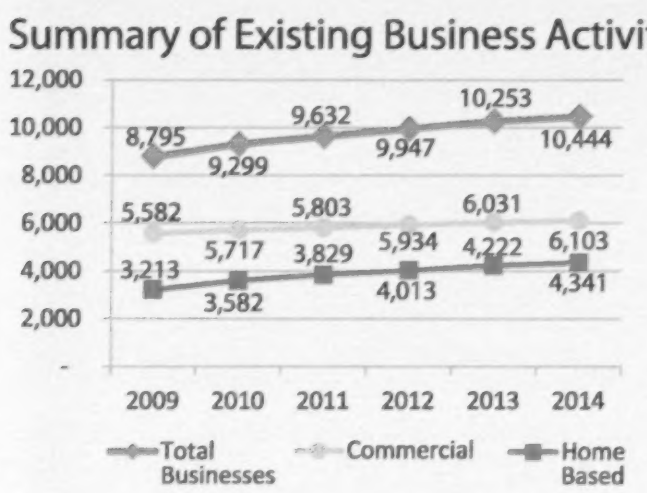

Figure 1: Summary of Existing Business Activity, 2009-2014

Note: Summary figures are based on year end data

Saskatoon's total licensed businesses can be divided into two major sectors: (1) goods-producing and (2) services-producing. As shown in Figure 2, Saskatoon's economy is primarily made up of services-producing businesses.

Figure 2: Total Licensed Businesses by Major Sector, 2014

Table 1: Total Licensed Businesses by NAICS Sector, 2009-2014

Table 1 provides a breakdown of all licensed businesses in Saskatoon by goods- and services-producing sectors as well as by NAICS sectors for the years 2009 to 2014.

		2009	2010	2011	2012	2013	2014
Goods-producing sector	Agriculture, Forestry & Fishing	8	10	8	10	13	12
	Mining, Oil & Gas Extraction	30	31	37	47	51	51
	Construction	1,382	1,547	1,667	1,780	1,924	1,957
	Manufacturing	453	451	458	471	472	471
	Total, goods-producing sector	1,873	2,039	2,170	2,308	2,460	2,491
Services-producing sector	Trade (Wholesale & Retail)	1,978	2,034	2,040	2,046	2,023	2,039
	Transportation & Warehousing	262	276	264	266	264	270
	Finance, Insurance, Real Estate & Leasing	503	491	499	517	528	553
	Professional, Scientific & Technical Services	1,086	1,155	1,215	1,271	1,310	1,324
	Business, Building & Other Support Services	629	676	693	723	757	787
	Educational Services	185	207	220	231	235	233
	Health Care & Social Assistance	400	442	466	483	483	485
	Information, Culture & Recreation	295	302	305	298	306	329
	Accommodation & Food Services	566	588	606	630	650	668
	Other Services	1,018	1,089	1,154	1,174	1,237	1,265
	Total, services-producing sector	6,922	7,260	7,462	7,639	7,793	7,953
Total, all sectors		8,795	9,299	9,632	9,947	10,253	10,444

The Trade sector continues to be the largest services-producing sector in 2014, accounting for **20%** of all licensed businesses. The Information, Culture & Recreation sector showed strong growth, increasing **8%** over 2013. The Construction sector makes up the largest component of the goods-producing sector and accounts for **19%** of all licensed businesses. Unchanged from 2013 the top four sectors, which make up **63%** of all licensed businesses in Saskatoon are, Trade; Construction; Professional, Scientific & Technical Services; and Other Services (Hair Salons, Automotive Repair, Dry Cleaning and Photo Services). Figure 3 offers a breakdown of all sectors by number of business licenses.

Based on Total businesses in Saskatoon for 2014, the top three industries in the Trade (Wholesale & Retail) sector were:

1. Clothing & Accessories Stores – **261**
2. Motor Vehicle & Parts Dealer – **185**
3. Miscellaneous Store Retailers - **171**

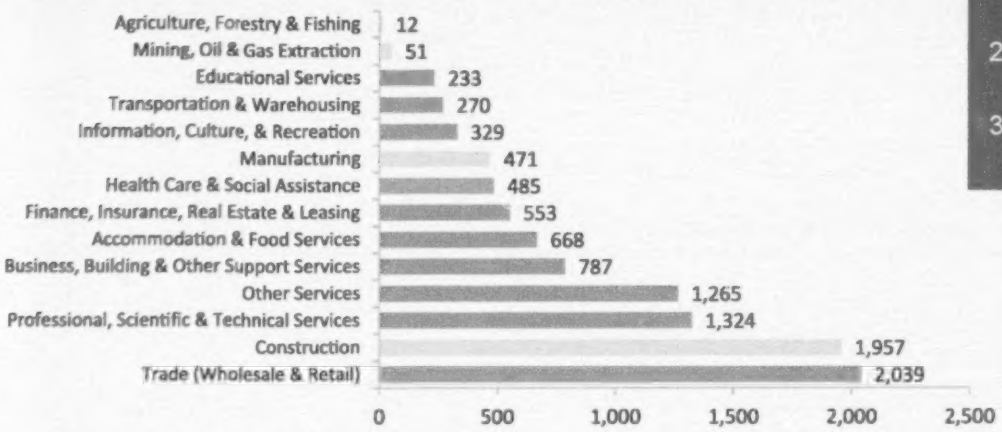

Figure 3: Total Licensed Businesses by NAICS Sector, 2014

New Businesses

The Business License Program issued **1,250** new business licenses in 2014. Figure 4 illustrates the number of new licenses issued for the years 2009 to 2014. The number of new home based businesses continues to exceed the number of new commercial/industrial businesses.

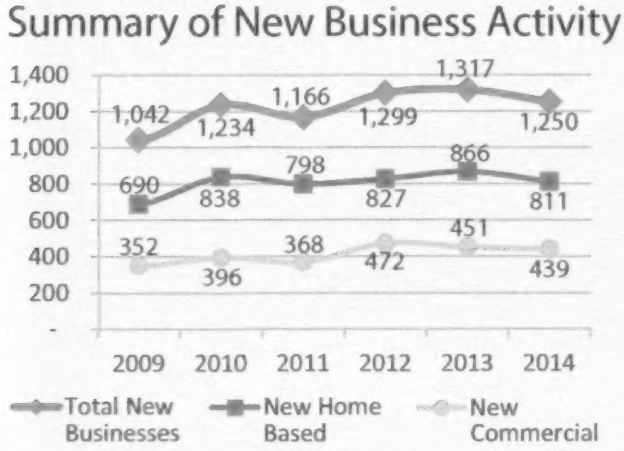

Figure 4: Summary of New Business Activity, 2009-2014
Note: Summary figures are based on year end data

The Business License Program also licenses Food Trucks, Sidewalk Cafés and Parking Patios.

Tables 2 and 3 list the top five (5) business starts by NAICS industry group for 2014.

*Table 2: Top 5 New Commercial/Industrial Businesses, 2014**

Rank	Industry Group
1	Full & Limited Service Restaurants – **51**
2	Personal Care Services – **29**
3	Other Personal Services – **17**
4	Other Miscellaneous Store Retailers – **16**
5	Offices of Other Health Practitioners – **14**

*** The number of new businesses is shown in bold after the industry group.**

*Table 3: Top 5 New Home Based Businesses, 2014**

Rank	Industry Group
1	Services to Buildings & Dwellings – **110**
2	Residential Building Construction – **74**
3	Building Finishing Contractors – **61**
4	Personal Care Services – **42**
5	Foundation, Structure, and Building Exterior Contractors – **35**

*** The number of new businesses is shown in bold after the industry group.**

The Business License Program collects and handles all personal information in accordance with The Local Authority Freedom of Information and Protection of Privacy Act.

Commercial/Industrial Businesses

In 2014, Saskatoon had a total of **6,103** licensed commercial/industrial businesses representing **58%** of all businesses. Table 4 provides a breakdown of businesses by North American Industry Classification System (NAICS) sectors for the years 2009 to 2014. Since 2009, the number of commercial/industrial businesses have increased by over **9%**. The Trade; Accommodation & Food Services; and Other Services sectors continue to be the most prevalent. Over the past five years the Professional, Scientific & Technical Services sector has seen a significant increase at **18%**.

A more detailed breakdown of the total number of commercial/industrial businesses by NAICS sub-sector can be found in Appendix 1, page 8.

Table 4: Total Commercial/Industrial Businesses by NAICS Sector, 2009-2014

		2009	2010	2011	2012	2013	2014
Goods-producing sector	Agriculture, Forestry & Fishing	6	7	5	7	9	8
	Mining, Oil & Gas Extraction	29	29	34	41	44	43
	Construction	365	407	419	448	479	500
	Manufacturing	374	364	367	378	379	379
	Total, goods-producing sector	774	807	825	874	911	930
Services-producing sector	Trade (Wholesale & Retail)	1,763	1,794	1,795	1,818	1,801	1,801
	Transportation & Warehousing	169	175	172	166	160	153
	Finance, Insurance, Real Estate & Leasing	441	426	433	438	437	451
	Professional, Scientific & Technical Services	479	497	508	528	550	567
	Business, Building & Other Support Services	180	183	180	185	197	194
	Educational Services	78	74	80	78	80	79
	Health Care & Social Assistance	327	351	362	375	376	377
	Information, Culture & Recreation	138	140	144	153	155	159
	Accommodation & Food Services	550	571	585	615	631	646
	Other Services	683	699	719	704	733	746
	Total, services-producing sector	4,808	4,910	4,978	5,060	5,120	5,173
Total, all sectors		5,582	5,717	5,803	5,934	6,031	6,103

Commercial/Industrial Businesses by Neighbourhood

Figure 5 illustrates the distribution of commercial/industrial businesses in Saskatoon by neighbourhood. The neighbourhoods with the greatest number of commercial/industrial businesses are the Central Business District (**892**), North Industrial (**728**), Hudson Bay Industrial (**457**), and Airport Business Area (**395**).

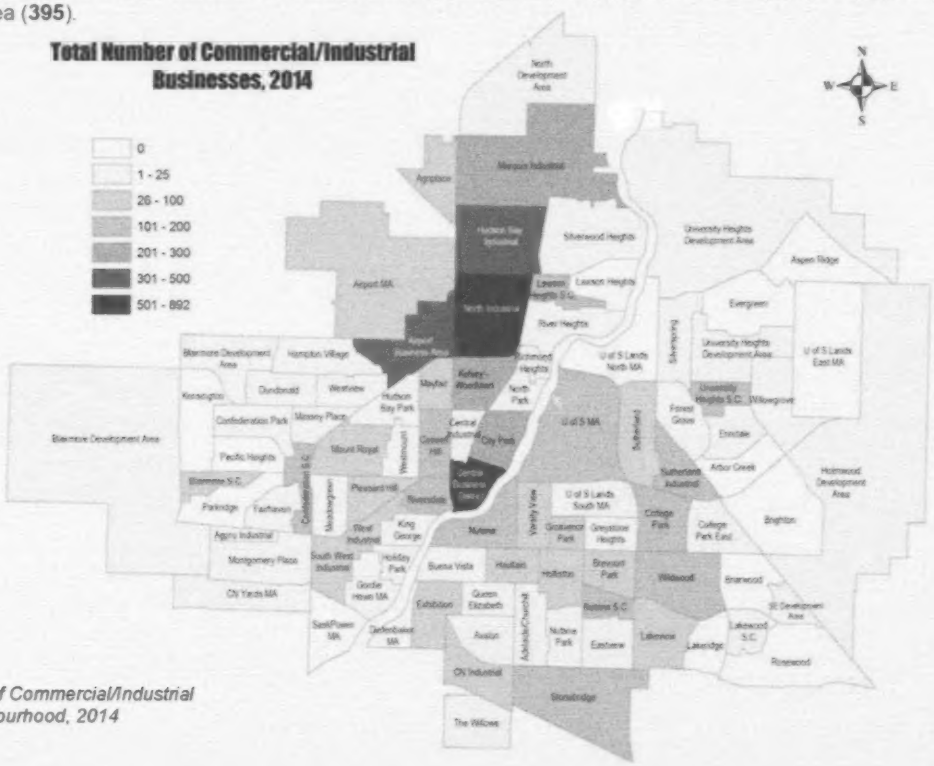

Figure 5: Distribution of Commercial/Industrial Businesses by Neighbourhood, 2014

The top sectors found in the Central Business District were Trade (**23%**), Professional, Scientific & Technical Services (**15%**), and Other Services (**14%**). The top sectors found in the North Industrial zoning district were Trade (**35%**), Other Services (**15%**), and Construction (**14%**). The top sectors found in the Hudson Bay Industrial zoning district were Trade (**37%**), Construction (**20%**), and Manufacturing (**12%**). The top sectors found in Airport Business Area were Trade (**28%**), Construction (**17%**), and Professional, Scientific & Technical Services (**12%**).

A more detailed breakdown of the total number of commercial/industrial businesses by neighbourhood can be found in Appendix 2, page 9.

New Commercial/Industrial Businesses

The Business License Program issued **439** new commercial/industrial business licenses in 2014. This represents **35%** of all new business licenses issued. Table 5 shows the number of new commercial/industrial business license applications by NAICS sector for 2009 through 2014. The Trade sector, which consistently has the greatest number of new licenses issued, accounted for **28%** of all new commercial/industrial businesses in 2014. Table 6 lists the top 10 neighbourhoods with the greatest number of new commercial/industrial businesses in 2014.

Table 5: New Commercial/Industrial Businesses by NAICS Sector, 2009-2014

		2009	2010	2011	2012	2013	2014
Goods-producing sector	Agriculture, Forestry & Fishing	0	1	0	2	2	1
	Mining, Oil & Gas Extraction	3	3	5	6	9	3
	Construction	40	50	31	46	41	31
	Manufacturing	11	10	15	21	18	15
	Total, goods-producing sector	54	64	51	75	70	50
Services-producing sector	Trade (Wholesale & Retail)	99	112	105	132	127	123
	Transportation & Warehousing	10	12	6	7	3	6
	Finance, Insurance, Real Estate & Leasing	28	10	19	30	21	29
	Professional, Scientific & Technical	32	33	35	46	43	55
	Business, Building & Other Support	11	12	10	17	18	9
	Educational Services	2	4	4	8	6	6
	Health Care & Social Assistance	14	38	24	25	16	22
	Information, Culture & Recreation	4	13	12	18	12	14
	Accommodation & Food Services	54	43	44	65	54	60
	Other Services	44	55	54	49	81	65
	Total, services-producing sector	298	332	313	397	381	389
Total, all sectors		352	396	364	472	451	439

*Table 6: Top 10 Neighbourhoods with greatest number of New Commercial/Industrial Businesses, 2014**

Rank	Neighbourhood
1	Central Business District – **66**
2	North Industrial – **45**
3	Airport Business Area – **39**
4	Riversdale – **25**
5	Marquis Industrial & Hudson Bay Industrial – **21**
6	City Park & Stonebridge – **15**
7	Sutherland Industrial – **13**
8	Varsity View & Nutana – **12**
9	Kelsey - Woodlawn; – **11**
10	Mayfair – **10**

*** The number of new businesses is shown in bold after the neighbourhood.**

The Canadian Federation of Independent Business ranked Saskatoon as the most entrepreneurial city in Canada for 2014.

SOURCE: http://www.cfib-fcei.ca

Home Based Businesses

In 2014, there were a total of **4,341** licensed home based businesses in Saskatoon. The proportion of home based businesses has grown steadily over the past six years. There are approximately **3%** more home based businesses this year than last year and they account for **42%** of the total number of licensed businesses in Saskatoon – up from 37% five years ago and 30% ten years ago.

Table 7 summarizes the total number of home based businesses by NAICS sector for the years 2009 to 2014. The data in Table 7 indicates that the Construction sector, and the Professional, Scientific & Technical Services sector continue to be the most prevalent. Over the past five years the Finance, Insurance, Real Estate & Leasing sector has experienced the greatest percentage increase at **65%**. A more detailed breakdown of the total number of home based businesses by NAICS sub-sector can be found in Appendix 3, page 10.

Home Based Businesses by Neighbourhood

Figure 6 illustrates the total number of licensed home based businesses by neighbourhood. The neighbourhoods with the greatest number of home based businesses are Silverwood Heights (**209**), Stonebridge (**170**), Willowgrove (**156**), Hampton Village (**154**) and Silverspring (**131**). The most prevalent sector in these neighbourhoods was Construction. A more detailed breakdown of the total number of home based businesses by neighbourhood can be found in Appendix 4, page 11.

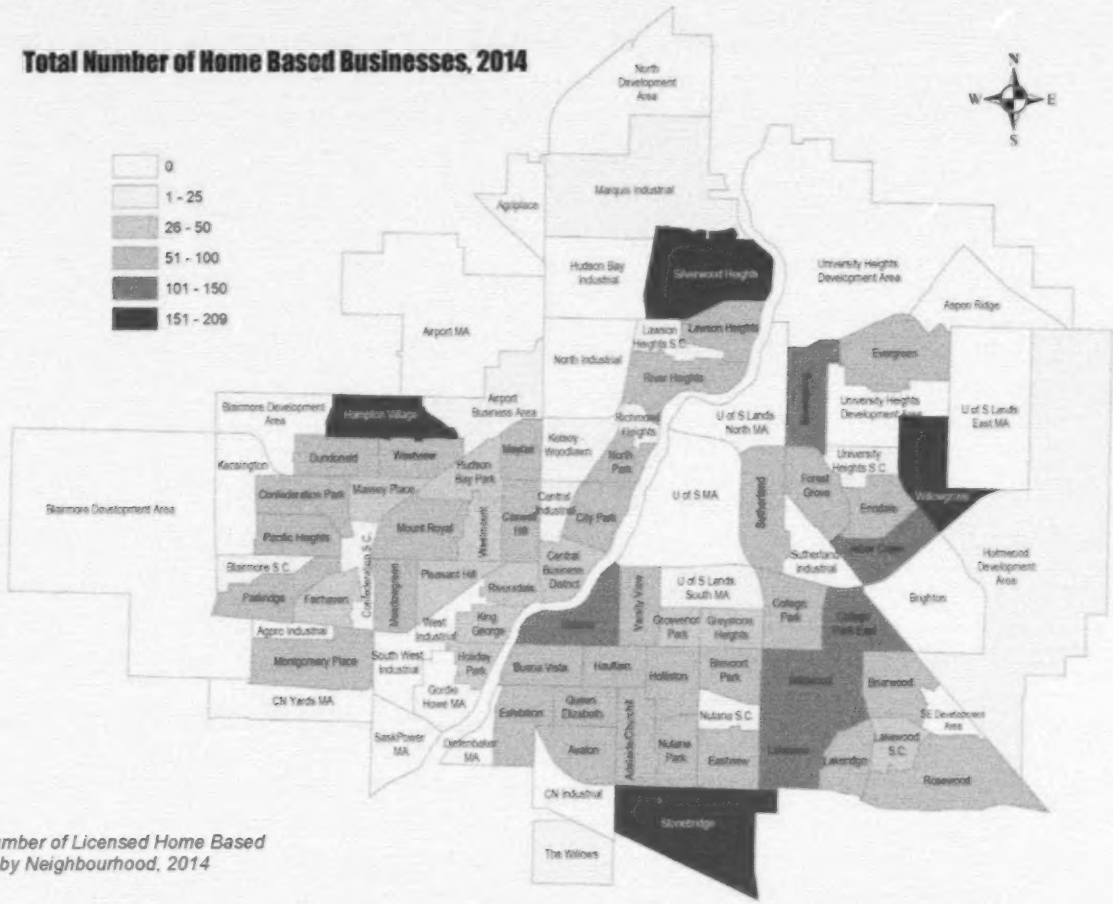

Figure 6: Number of Licensed Home Based Businesses by Neighbourhood, 2014

Table 7: Total Home Based Businesses by NAICS Sector, 2009-2014

		2009	2010	2011	2012	2013	2014
Goods-producing sector	Agriculture, Forestry & Fishing	2	3	3	3	4	4
	Mining, Oil & Gas Extraction	1	2	3	6	7	7
	Construction	1,017	1,140	1,248	1,332	1,445	1,457
	Manufacturing	79	87	91	93	93	92
	Total, goods-producing sector	1,099	1,232	1,345	1,434	1,549	1,560
Services-producing sector	Trade (Wholesale & Retail)*	215	240	245	228	222	238
	Transportation & Warehousing*	93	101	92	100	104	117
	Finance, Insurance, Real Estate & Leasing	62	65	66	79	91	102
	Professional, Scientific & Technical Services	607	658	707	743	760	757
	Business, Building & Other Support Services	449	493	513	538	560	593
	Educational Services	107	133	140	153	155	154
	Health Care & Social Assistance	73	91	104	108	107	108
	Information, Culture & Recreation	157	162	161	145	151	170
	Accommodation & Food Services	16	17	21	15	19	22
	Other Services	335	390	435	470	504	520
	Total, services-producing sector	2,114	2,350	2,484	2,579	2,673	2,781
Total, all sectors		3,213	3,582	3,829	4,013	4,222	4,341

*Home based for office use only.

New Home Based Businesses

The Business License Program issued **811** new home based business licenses in 2014, representing **65%** of all new business licenses issued. Table 8 shows the number of new home based business license applications by NAICS sector for 2009 through 2014. The Construction sector had the greatest number of new licenses issued, accounting for **31%** of all new home based businesses. There were 27 new home based businesses in the Finance, Insurance, Real Estate & Leasing sector, an increase of **42%** over 2013, and the largest percentage increase over all sectors. Table 9 lists the top 10 neighbourhoods with the greatest number of new home based businesses in 2014.

Table 8: New Home Based Businesses by NAICS Sector, 2009-2014

		2009	2010	2011	2012	2013	2014
Goods-producing sector	Agriculture, Forestry & Fishing	0	1	0	0	0	0
	Mining, Oil & Gas Extraction	0	2	1	3	2	2
	Construction	238	273	269	303	319	254
	Manufacturing	14	17	18	21	18	17
	Total, goods-producing sector	252	293	288	327	339	273
Services-producing sector	Trade (Wholesale & Retail)*	57	65	57	41	51	56
	Transportation & Warehousing*	28	28	14	21	29	30
	Finance, Insurance, Real Estate & Leasing	16	11	12	18	19	27
	Professional, Scientific & Technical Services	113	149	135	133	134	128
	Business, Building & Other Support Services	101	110	113	112	119	134
	Educational Services	17	36	30	31	25	22
	Health Care & Social Assistance	13	25	17	23	12	14
	Information, Culture & Recreation	34	29	26	19	35	28
	Accommodation & Food Services	2	3	5	4	7	7
	Other Services	57	89	101	98	96	92
	Total, services-producing sector	438	545	510	500	527	538
Total, all sectors		690	838	798	827	866	811

*Home based for office use only.

*Table 9: Top 10 Neighbourhoods with greatest number of New Home Based Businesses, 2014**

Rank	Neighbourhood
1	Stonebridge & Hampton Village – **40**
2	Forest Grove, Sutherland & Nutana – **25**
3	Arbor Creek & Silverwood Heights – **24**
4	Willowgrove – **22**
5	River Heights – **21**
6	Wildwood – **20**
7	Rosewood, Silverspring & College Park East – **19**
8	Lakeview – **18**
9	Evergreen, Varsity View, Mayfair & Mount Royal – **17**
10	Pacific Heights & Fairhaven – **16**

* The number of new businesses is shown in **bold** after the neighbourhood.

APPLY & RENEW ONLINE! Business operators can now apply for and renew their Business License at www.saskatoon.ca

The **Business Start-Up Guide** is a great resource to assist entrepreneurs with starting, relocating or expanding a business. This resource helps to guide entrepreneurs through the licensing and start-up process, and provides a list of agencies that can help achieve their business goals. Available on www.saskatoon.ca or at City Hall.

Business Resources

The Business License Program offers a variety of business resources:

- Business Start-Up Guide
- Business Profile Annual Reports
- Employment Profile publication
- Statistical information and customized information requests
- Business License brochures, summarizing development standards and applicable bylaws

For more information, please visit **www.saskatoon.ca**.

Appendix 1

Number of Commercial/Industrial Businesses by NAICS Industry Sub-Sector, 2014

Industry Sub-Sector	2012	2013	2014
Agriculture, Forestry & Fishing			
Crop production	4	6	**5**
Animal production	1	1	**1**
Support activities for agriculture & forestry	2	2	**2**
Mining, Oil & Gas Extraction			
Oil & gas extraction	3	3	**3**
Mining & quarrying (except oil & gas)	17	19	**18**
Support activities for mining, oil & gas extraction	21	22	**22**
Construction			
Construction of buildings	154	162	**166**
Heavy & civil engineering construction	42	44	**44**
Specialty trade contractors	252	273	**290**
Manufacturing			
Food manufacturing	48	44	**42**
Beverage & tobacco product manufacturing	11	9	**9**
Textile mills	0	0	**0**
Textile product mills	9	8	**8**
Clothing manufacturing	10	10	**11**
Leather & allied product manufacturing	2	2	**2**
Wood product manufacturing	13	12	**13**
Paper manufacturing	1	1	**1**
Printing & related support activities	30	29	**27**
Petroleum & coal product manufacturing	2	2	**2**
Chemical manufacturing	14	14	**16**
Plastics & rubber products manufacturing	20	19	**20**
Non-metallic mineral product manufacturing	17	18	**19**
Primary metal manufacturing	2	2	**2**
Fabricated metal product manufacturing	61	60	**59**
Machinery manufacturing	30	35	**35**
Computer & electronic product manufacturing	14	15	**16**
Electrical equipment, appliance & component manufacturing	3	4	**4**
Transportation equipment manufacturing	11	12	**12**
Furniture & related product manufacturing	36	37	**37**
Miscellaneous manufacturing	44	46	**44**
Trade (Wholesale & Retail)			
Farm product wholesaler-distributors	15	15	**13**
Petroleum product wholesaler-distributors	8	6	**6**
Food, beverage & tobacco wholesaler-distributors	33	37	**38**
Personal & household goods wholesaler-distributors	42	45	**49**
Motor vehicle & parts wholesaler-distributors	44	42	**42**
Building material & supplies wholesaler-distributors	129	129	**128**
Machinery, equipment & supplies wholesaler-distributors	149	145	**144**
Miscellaneous wholesaler-distributors	41	41	**40**
Wholesale electronic markets, & agents & brokers	29	27	**24**
Motor vehicle & parts dealers	193	186	**185**
Furniture & home furnishings stores	108	105	**105**
Electronics & appliance stores	90	84	**85**
Building material & garden equipment & supplies dealers	62	63	**62**
Food & beverage stores	129	126	**130**
Health & personal care stores	124	133	**135**
Gasoline stations	57	57	**60**
Clothing & clothing accessories stores	279	272	**261**
Sporting goods, hobby, book & music stores	87	86	**83**
General merchandise stores	29	28	**30**
Miscellaneous store retailers	159	164	**171**
Non-store retailers	11	10	**10**
Transportation & Warehousing			
Air transportation	11	10	**10**
Rail transportation	1	1	**1**
Truck transportation	62	61	**55**
Transit & ground passenger transportation	10	9	**9**
Support activities for transportation	28	28	**28**
Couriers & messengers	27	26	**25**
Warehousing & storage	27	25	**24**
Finance, Insurance, Real Estate			
Credit intermediation & related activities	115	122	**123**
Securities, commodity contracts & other financial investment & related activities	85	79	**79**
Insurance carriers & related activities	71	72	**72**
Funds & other financial vehicles	1	1	**2**
Real estate	94	96	**108**
Rental & leasing services	72	67	**67**
Professional, Scientific & Technical services			
Professional, scientific & technical services	528	550	**567**
Business, Building & Other Support services			
Management of companies & enterprises	25	27	**27**
Administrative & support services	150	161	**157**
Waste management & remediation services	10	9	**10**
Educational Services			
Educational services	78	80	**79**
Health Care & Social Assistance			
Ambulatory health care services	342	344	**346**
Nursing & residential care facilities	4	4	**4**
Social assistance	29	28	**26**
Information, Culture & Recreation			
Publishing industries (except internet)	15	16	**17**
Motion picture & sound recording industries	25	24	**22**
Broadcasting (except internet)	5	5	**5**
Telecommunications	25	26	**27**
Data processing, hosting & related services	3	4	**4**
Performing arts, spectator sports & related industries	19	20	**22**
Heritage institutions	1	1	**1**
Amusement, gambling & recreation industries	60	59	**61**
Accommodation & Food Services			
Accommodation services	53	54	**55**
Food services & drinking places	562	577	**591**
Other Services			
Repair & maintenance	268	266	**270**
Personal & laundry services	433	464	**471**
Religious, grant-making, civic, professional & similar organizations	3	3	**5**

Appendix 2

Number of Commercial/Industrial Businesses by Neighborhood, 2009-2014

Suburban development area	Neighborhood/area	2009	2010	2011	2012	2013	2014
Blairmore	Blairmore Suburban Centre	6	16	18	24	30	**34**
	Blairmore Development Area	3	3	2	3	3	**3**
	Kensington	0	0	0	0	0	**0**
Central Business District	Central Business District	907	917	893	908	900	**892**
Confederation	Confederation Suburban Centre	119	116	110	119	125	**130**
	West Industrial	84	81	83	81	73	**74**
	South West Industrial	49	50	48	52	51	**48**
	Mount Royal	31	30	31	33	33	**32**
	Hudson Bay Park	19	18	17	15	7	**7**
	Meadowgreen	16	15	16	16	16	**14**
	Holiday Park	12	11	10	10	10	**11**
	Dundonald	7	7	7	7	7	**6**
	Massey Place	7	6	7	6	6	**5**
	Confederation Park	7	7	7	6	7	**6**
	Westview	5	7	5	5	6	**7**
	Gordie Howe Management Area	4	4	3	4	3	**4**
	CN Yards Management Area	3	3	3	3	3	**3**
	Montgomery Place	3	3	3	3	4	**4**
	Agpro Industrial	2	2		2	2	**3**
	Fairhaven	2	2	2	2	2	**1**
	Hampton Village	0	1	2	1	7	**8**
	SaskPower Management Area	0	0	0	0	0	**0**
Core Neighborhoods	City Park	229	228	222	233	245	**242**
	Riversdale	151	160	168	173	175	**182**
	Nutana	157	156	162	159	157	**154**
	Caswell Hill	104	112	119	117	120	**117**
	Pleasant Hill	54	58	58	62	57	**58**
	Varsity View	61	59	60	61	62	**65**
	Westmount	20	19	19	21	22	**25**
	King George	11	10	12	12	12	**13**
Holmwood	Holmwood Development Area			1	1	3	**3**
	Wildwood	110	113	112	117	121	**120**
	College Park	111	110	110	110	112	**111**
	Lakeview	45	43	42	47	49	**49**
	Lakewood Suburban Centre	14	17	20	22	23	**22**
	College Park East	12	12	12	14	15	**12**
	S.E. Development Area	4	4	4	4	3	**3**
Lawson	Kelsey – Woodlawn	216	220	223	224	216	**210**
	Lawson Heights Suburban Centre	153	154	154	150	149	**151**
	Mayfair	51	48	55	54	58	**63**
	Central Industrial	17	21	22	21	22	**22**
	River Heights	19	18	18	18	16	**17**
	Richmond Heights	6	8	9	9	8	**9**
	North Park	7	7	8	8	8	**8**
	Silverwood Heights	2	2	2	2	2	**2**
North	North Development Area			2	2	2	**3**
North West Industrial	North Industrial	715	745	740	752	743	**728**
	Hudson Bay Industrial	443	468	463	464	445	**457**
	Airport Business Area	387	375	374	371	379	**395**
	Marquis Industrial	42	64	103	132	185	**221**

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Suburban development area	Neighborhood/area	2009	2010	2011	2012	2013	2014
	Agriplace	68	68	73	80	77	**76**
	Airport Management Area	37	37	39	39	40	**39**
Nutana	Nutana Suburban Centre	101	103	94	97	105	**105**
	CN Industrial	86	86	89	89	90	**91**
	Brevoort Park	83	84	87	87	83	**81**
	Grosvenor Park	77	76	75	80	82	**73**
	Stonebridge	37	48	64	79	95	**113**
	Holliston	71	73	73	73	78	**81**
	Haultain	42	42	43	49	50	**56**
	Exhibition	31	31	32	31	30	**35**
	Greystone Heights	26	27	27	26	25	**23**
	Avalon	26	25	26	24	23	**21**
	Buena Vista	23	26	26	22	22	**24**
	Eastview	11	12	12	11	12	**12**
	Adelaide/Churchill	10	10	10	9	9	**10**
	Queen Elizabeth	3	3	4	4	4	**5**
	Nutana Park	4	4	4	3	4	**4**
	The Willows	1	1	1	1	1	**1**
University Heights	Sutherland Industrial	179	178	183	180	191	**194**
	U of S Management Area	118	118	121	125	125	**120**
	University Heights Suburban Centre	62	73	96	108	117	**118**
	Sutherland	41	44	44	42	47	**46**
	Forest Grove	12	12	11	12	12	**11**
	Silverspring	1	1	2	2	2	**2**
	Erindale	1	2	1	1	1	**1**
	University Heights Development Area	1	0	1	1	1	**1**
Total		5,582	5,717	5,803	5,934	6,031	6,103

Appendix 3

Number of Home Based Businesses by NAICS Industry Sub-Sector, 2014

Industry Sub-Sector	2011	2012	2013	2014
Agriculture, Forestry & Fishing				
Animal production	0	0	1	**1**
Support activities for agriculture & forestry	3	3	3	**3**
Mining, Oil & Gas Extraction				
Support activities for mining, oil & gas extraction	3	6	7	**7**
Construction				
Construction of buildings	529	545	593	**562**
Heavy & civil engineering construction	18	18	16	**15**
Specialty trade contractors	701	769	836	**880**
Manufacturing				
Food manufacturing	6	11	11	**13**
Textile mills	1	1	2	**2**
Textile product mills	6	6	6	**5**
Clothing manufacturing	14	15	16	**17**
Leather & allied product manufacturing	1	1	1	**0**
Wood product manufacturing	1	1	2	**5**
Printing & related support activities	6	7	4	**3**
Chemical manufacturing	5	5	5	**5**
Plastics & rubber manufacture	0	0	1	**0**
Non-metallic mineral product manufacturing	4	3	3	**3**
Fabricated metal product manufacturing	7	7	9	**8**
Machinery manufacturing	1	1	2	**2**
Computer & electronic product manufacturing	2	1	0	**0**

Industry Sub-Sector	2011	2012	2013	2014
Transportation equipment manufacturing	1	1	1	**2**
Furniture & related product manufacturing	1	1	2	**1**
Miscellaneous manufacturing	34	31	28	**26**
Trade (Wholesale & Retail)				
Farm product wholesaler-distributors	0	0	0	**0**
Food, beverage & tobacco wholesaler-distributors	10	12	14	**17**
Personal & household goods wholesaler-distributors	24	21	22	**22**
Motor vehicle & parts wholesaler-distributors	3	3	2	**2**
Building material & supplies wholesaler-distributors	20	15	15	**15**
Machinery, equipment & supplies wholesaler-distributors	17	18	16	**17**
Miscellaneous wholesaler-distributors	16	12	9	**13**
Wholesale electronic markets & agents & brokers	37	30	28	**31**
Motor vehicle and parts dealers	2	2	1	**1**
Miscellaneous store retailers	3	3	5	**7**
Non-store retailers	113	111	103	**102**
Transportation & Warehousing				
Truck transportation	51	58	58	**65**
Transit & ground passenger	9	9	10	**10**
Scenic & sightseeing	0	0	2	**3**
Support activities for transportation	10	12	15	**16**
Air Transportation	0	0	1	**1**
Couriers & messengers	19	19	17	**22**

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Industry Sub-Sector	2011	2012	2013	2014
Finance, Insurance, Real Estate & Leasing				
Credit intermediation & related activities	2	3	7	**4**
Securities, commodity contracts & other financial investment & related activities	10	13	17	**17**
Insurance carriers & related activities	11	12	12	**13**
Real estate	29	37	41	**48**
Rental & leasing services	14	14	14	**20**
Professional, Scientific & Technical Services				
Professional, scientific & technical services	707	743	760	**757**
Business, building & other support services				
Management of companies & enterprises	4	7	9	**9**
Administrative & support services	502	526	545	**576**
Waste management	7	5	6	**8**
Educational Services				
Educational services	140	153	155	**152**
Health Care & Social Assistance				
Ambulatory health care services	79	79	77	**75**
Nursing and residential care facilities	0	1	1	**1**
Social assistance	25	28	29	**32**

Industry Sub-Sector	2011	2012	2013	2014
Information, Culture & Recreation				
Publishing industries (except internet)	13	12	16	**20**
Motion picture & sound recording industries	24	22	26	**36**
Broadcasting (except internet)	1	1	1	**1**
Telecommunications	2	2	2	**2**
Data processing, hosting & related services	6	4	4	**4**
Other information services	10	11	11	**9**
Performing arts, spectator sports & related industries	96	86	82	**83**
Amusement, gambling & recreation industries	9	7	9	**10**
Accommodation & Food Services				
Food services & drinking	21	15	18	**22**
Accommodation services	0	0	1	**0**
Other Services				
Repair & maintenance	129	131	131	**131**
Personal & laundry services	305	337	368	**382**
Religious, grant-making,	0	2	4	**4**
Private households	0	0	1	**1**

Appendix 4

Number of Home Based Businesses by Neighbourhood, 2009-2014

Suburban development area	Neighbourhood/area	2009	2010	2011	2012	2013	2014
Blairmore	Blairmore Suburban Centre	-	-	3	8	12	**14**
	Blairmore Development Area	-	-	1	1	0	**0**
	Kensington	0	0	0	0	0	**0**
Central Business District	Central Business District	21	23	32	39	33	**33**
Confederation	Hampton Village	26	48	69	98	135	**154**
	Confederation Park	92	98	88	92	107	**89**
	Dundonald	74	87	82	86	82	**79**
	Montgomery Place	61	65	72	80	90	**87**
	Westview	71	75	83	77	71	**73**
	Meadowgreen	50	56	71	68	59	**58**
	Parkridge	57	61	62	64	65	**72**
	Mount Royal	68	60	61	57	68	**70**
	Pacific Heights	64	64	59	56	62	**71**
	Massey Place	36	35	39	52	44	**35**
	Fairhaven	36	38	42	40	43	**46**
	Holiday Park	30	29	29	34	31	**30**
	Hudson Bay Park	33	38	37	30	35	**36**
	Confederation Park Suburban Centre	3	8	4	6	10	**11**
Core Neighbourhoods	Nutana	85	105	104	108	119	**121**
	City Park	63	66	71	82	69	**69**
	Caswell Hill	67	76	69	69	68	**69**
	Varsity View	49	59	52	54	54	**58**
	Pleasant Hill	31	27	30	38	42	**36**
	King George	26	26	33	35	33	**38**
	Westmount	38	31	34	33	30	**33**
	Riversdale	30	38	35	33	31	**30**
Holmwood	Holmwood Development Area	-	-	1	1	1	**1**
Lakewood	Lakeview	102	113	118	126	127	**120**
	Briarwood	95	100	105	110	94	**97**
	College Park	89	91	103	99	104	**90**
	College Park East	74	87	96	97	100	**103**
	Wildwood	75	77	95	97	100	**112**
	Lakeridge	66	68	72	74	77	**83**
	Lakewood Suburban Centre	25	31	37	33	35	**31**
	Rosewood	0	1	8	19	40	**61**

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Suburban development area	Neighbourhood/area	2009	2010	2011	2012	2013	2014
Lawson	Silverwood Heights	178	192	206	207	215	**209**
	River Heights	76	90	100	95	92	**98**
	Lawson Heights	58	66	76	76	70	**71**
	North Park	37	48	59	60	59	**55**
	Mayfair	48	59	50	46	47	**57**
	Richmond Heights	9	13	13	12	12	**16**
	Kelsey - Woodlawn	16	14	13	9	8	**12**
	Lawson Heights Suburban Centre	5	5	6	9	15	**12**
	Central Industrial	5	6	9	7	10	**1**
North West Industrial	Airport Business Area	2	1	0	1	1	**1**
Nutana	Stonebridge	48	69	76	116	147	**170**
	Adelaide/Churchill	76	83	84	82	82	**80**
	Eastview	58	68	71	76	79	**80**
	Haultain	44	58	63	71	76	**69**
	Avalon	60	61	66	68	63	**61**
	Buena Vista	63	64	66	63	67	**74**
	Exhibition	55	62	56	61	69	**62**
	Holliston	66	68	70	61	66	**70**
	Nutana Park	46	41	52	53	51	**60**
	Queen Elizabeth	44	39	49	50	50	**52**
	Brevoort Park	49	52	48	46	56	**53**
	Greystone Heights	34	40	43	46	45	**39**
	Grosvenor Park	18	23	27	22	28	**35**
	The Willows	3	5	7	9	5	**6**
	Nutana Suburban Centre	3	4	6	6	6	**3**
University Heights	Willowgrove	74	111	145	147	166	**156**
	Silverspring	112	121	127	124	128	**131**
	Arbor Creek	80	99	102	107	104	**114**
	Sutherland	58	71	75	89	94	**100**
	Erindale	64	72	72	77	80	**79**
	Forest Grove	73	82	76	77	85	**98**
	Evergreen	-	-	5	35	64	**92**
	University Heights Suburban Centre	14	14	13	7	8	**12**
	U of S Lands South MA	0	0	1	2	2	**2**
Total		3,213	3,582	3,829	4,013	4,222	4,341

Information and Mapping Requests

The Business License Program supports economic growth and community planning by providing statistical information relating to business activity in Saskatoon. The type of information available upon request includes, but is not limited to, the following:

- square footage of commercial/industrial space
- employment figures
- specific data by business type, such as geographic distribution, new business listings, number of closed businesses

The Business License Program can be reached at 306-975-2760.

The City's Mapping and Research Group provides mapping and GIS (geographic information system) services to internal and external clients. Mapping products include zoning and address maps, neighbourhood boundary maps, projected growth concept maps and more. Mapping products are available to download as PDFs or are available as a hard copy.

Custom research and mapping services on various demographic, social and economic trends in Saskatoon are also be available upon request. The type of information available upon request includes, but is not limited to the following:

- Neighbourhood Profiles
- Population Projections
- Census Data
- Quality of Life Indicators

The Mapping and Research Group can be reached at 306-975-7641.

For more information on mapping services, please visit www.saskatoon.ca.

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